

DIFOWT

DE-RISKING IRELAND'S FLOATING
OFFSHORE WIND TARGETS



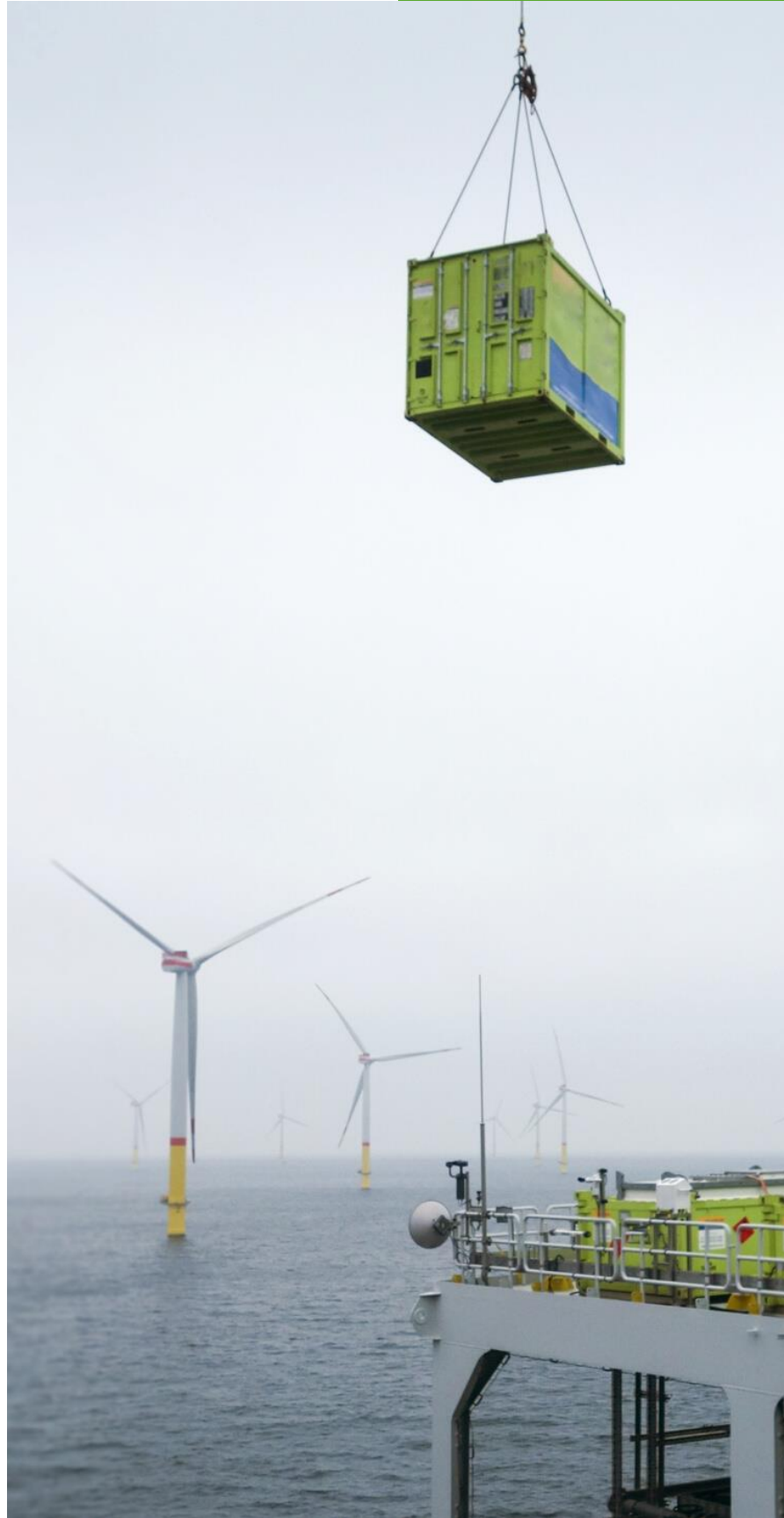
De-risking Ireland's Floating Offshore Wind Targets

Branding Guidelines

Agenda

- Introduction
- Project Logo
- Project Colours
- Project Typography





These guidelines are designed to ensure a consistent and professional visual identity across all communications and materials

All project partners should refer to these guidelines when creating any project-related content to maintain brand consistency

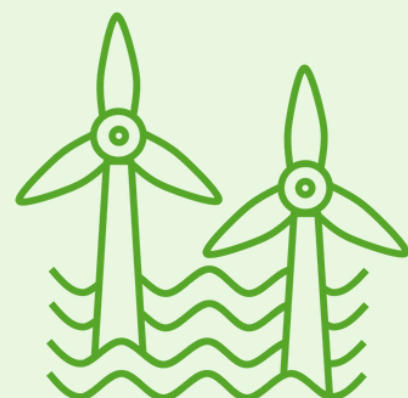
The Project Logo

If you're using your logo for any digital purpose — from PowerPoint presentations to social media profiles — choose PNG files.

If you're sending your logo to be printed on business cards, brochures, clothing, and more, provide the printer with a PDF or EPS. If the print is more technical and requires edits from the printer, send vector files (SVG or EPS).

If you're sending your logo to a designer to make changes, use SVG or EPS files unless they request otherwise.

When sharing a logo file, send a PDF or PNG, as they're easy-to-read file formats.



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Funded by



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Brand Colour

Use primary colours for main design elements and secondary colours for highlights and accents to create a balanced and visually appealing design.



rgb(87, 168, 42)

hsl(99, 60%, 41%)

#57a82a

rgb(255, 255, 255)

hsl(0, 0%, 100%)

#ffffff

rgb(109, 205, 56)

hsl(99, 60%, 51%)

#6dcd38

rgb(66, 127, 32)

hsl(99, 60%, 31%)

#427f20

rgb(230, 230, 230)

hsl(0, 0%, 90%)

#e6e6e6

rgb(139, 215, 97)

hsl(99, 60%, 61%)

#8bd761

Typography

Ariel

Use Ariel for all headings and body text due to its clarity and readability.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

